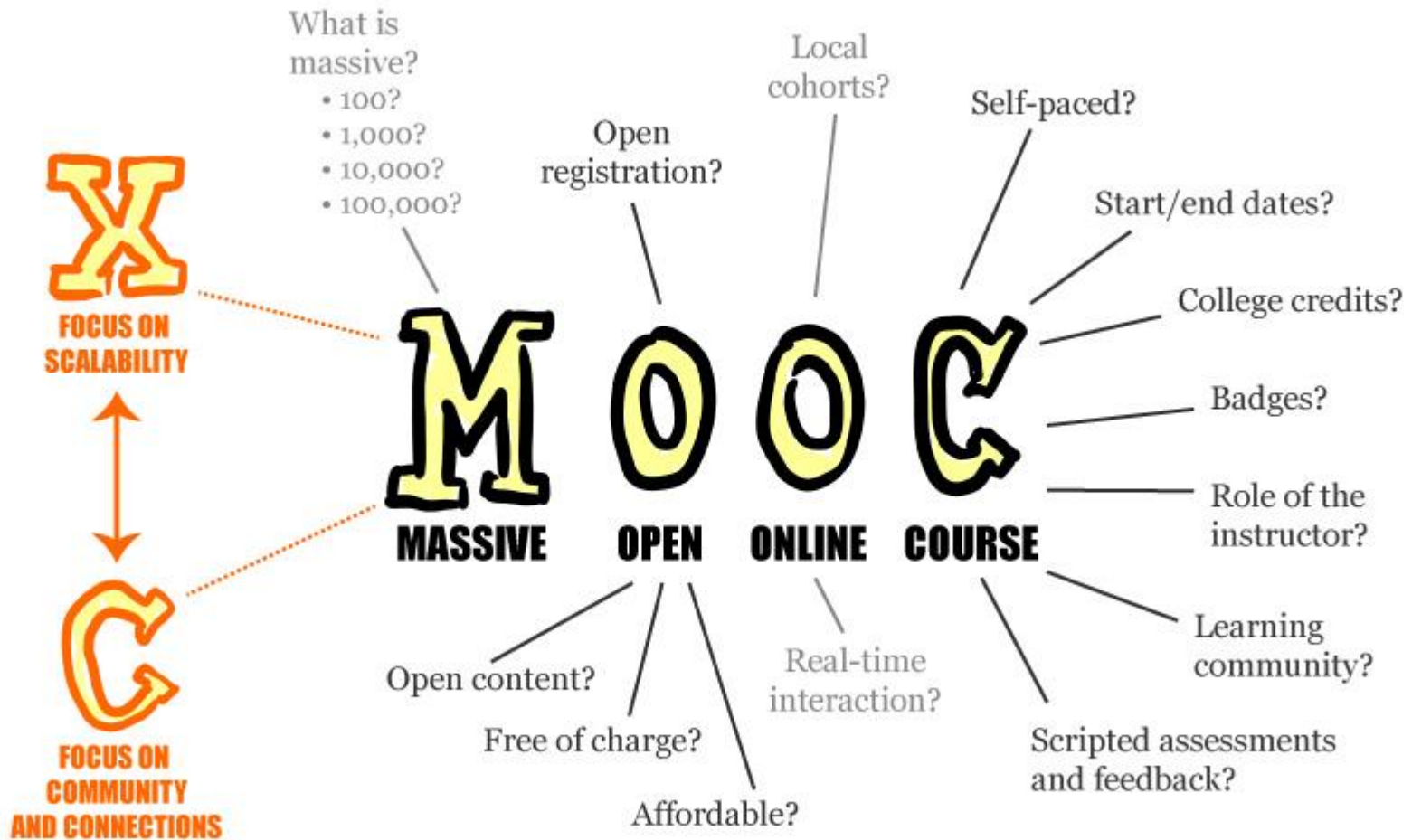




MOOCS @ KU Leuven

Wat is een MOOC



cMOOCS - xMOOCS

- xMOOCS
 - x=eXtension (TEDx, edX, MITx,)
 - Instructor(s), students
 - Online course, linear track
 - Contains learning materials (mostly video), quizzes and tests
 - Students interact via discussion board, social software
 - Powerful Learning Analytics
 - Different platforms available

cMOOCS - xMOOCS

- cMOOCs
 - c = connectivism
 - Student = instructor
 - Use online material and a diversity of tools
 - Not a pre-scripted track but implicit personal and subjective
 - cMOOC uses typically a diversity of open platforms (blog, twitter, social software, ...)

Spocs vs Moocs

- Difference
 - NOT the size
 - Authorization (instructor decides)
 - Target group
 - Online (M&S) or Blended/Flipped (S)
- Similiarity
 - Platform/Toolset
 - High degree of support (IT, multimedial, educational, marketing...)
 - High Quality

Why ? In general

- Marketing – boost your university brand
 - Targeted !
- Improve quality of online education
- Research (large groups)
- Social engagement/responsability
- Experiment

Why ? KULeuven

- Gain competencies, expertness
 - New educational technologies
 - Train/educate Support staff
 - Experience Cloud solutions
 - Videoproduction (short, high quality, huge amount)
 - Impact of online courses on staff
 - Impact on learning process
 - Impact on student recruitment
 -
- Prepare to be ready for 2020

How ?

- 2014 call for MOOC/SPOC proposals
 - summer 2014 selection
 - Launch 2015 (oct-nov)
- Trends in e-psychology
 - MOOC, 3 topics, replaces lecture series
- The Great War and modern philosophy
 - MOOC, Multi-cultural, multi lingual discussions
- E-governance and public sector innovation
 - SPOC, Small group of professionals
- AP course Chemistry
 - SPOC, Matriculation MD / Dentist
- Other funding
 - Frame project EU > The EU and Human Rights
 - Statistics
 - ...

How ?

- Ad interim MOOC team – 3 departments
 - DOO: pedagogical
 - LIMEL: video
 - ICTS: IT
- MOOC team
 - Scrum
 - Manages 4 projects > **proactively**
 - Advice and consultancy other projects > **reactively**
 - Quality control by each department

Lessons learned

- Inform instructors !!!
 - Workload is underestimated by instructors x 100!
 - Use copyright-free material (also in video 's!)
- Start working ASAP in the platform
- Follow a MOOC !
 - Experience communications
 - Obstacles - how are they adressed
 - How are you –as a participant- motivated
- MOOCs need to be part of a larger vision

