



eqtel

WP7 Dissemination

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kick off meeting

media tic building
10. 11. 12 march 2014
barcelona

work package

WP7 Dissemination

WP's Title

WP presenter

Institution

Logo



objectives

Threefold objective:

1. Disseminate EQTel results at national and international levels
1. Increase the university network
2. Exchange Good practices and Quality Assurance



Strategy



Paper Strategy

- Brochures, posters, newsletter (e-newsletter)
- Articles, press releases, papers



Multimedia Strategy

- EQTel website (external)
- Social networks (Twitter, facebook, livestream, youtube)



Event Strategy

- Participation in key thematic international/national events
- Final project conference in Jordan

tasks

- 6 multilingual project newsletter;
- 300 project posters (50 for Jordanian partners);
- 12 articles in University press;
- 10 press realese;
- database of key stakeholders;
- presentation at least in 5 conferences;
- Links with 6 other TEL initiatives;
- 1 final conference

(Youtube channel, livestream, linkedin, diigo, online repository, podcasts repository, facebook group or page)



deliverables

1. Dissemination plan (31/03/2014)
2. Best practices Manual (31/07/2016)
3. Final conference together with PSUT (31/10/2016)

thank YOU!



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